

A UNIVERSE DESIGNED FOR YOUR GROWTH

- **State-of-the-Art Facilities:** Modern audio and video production studios, fully equipped newsrooms, digital media labs



- **Central Library:** Extensive collection of journalism resources, research journals, and digital databases
- **Campus Infrastructure:** Wi-Fi enabled classrooms, seminar halls, auditorium, recreational facilities
- **Student Support:** Career counselling, alumni networking, personality development programs
- **Co-curricular Activities:** Media festivals, journalism competitions, documentary screenings, guest lectures
- **Green Campus:** Eco-friendly infrastructure with sustainable practices
- **Safe & Secure:** 24/7 security, health centre, and student welfare services

32 YEARS
OF EXCELLENCE

90-ACRE
LUSH GREEN CAMPUS

12 DEPARTMENTS

15000+ ALUMNI
(2000+ GLOBAL MEMBERS)



**MANDSAUR
UNIVERSITY**
DREAM. LEARN. LEAD.

**Department of Journalism &
Mass Communication**

By Pass Square, Revas Devda Road
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**MANDSAUR
UNIVERSITY**
DREAM. LEARN. LEAD.

CREATING MEDIA PROFESSIONALS FOR A DYNAMIC WORLD



**Department of Journalism
& Mass Communication**

Approved by UGC

Programmes Offered

B.A. | M.A. | Ph.D.

TAKE YOUR CAREER FROM MALWA TO THE MEDIA WORLD

Turn curiosity into credible journalism and creative communication. The Department of Journalism & Mass Communication at Mandsaur University helps you build the skills, confidence, and vision to succeed across print, broadcast, and digital media in a dynamic global media space.

WHY CHOOSE JOURNALISM AND MASS COMMUNICATION AT MANDSAUR UNIVERSITY?

Because with the right platform, training and guidance, your location does not limit your ambition.

- **Industry-aligned curriculum:** Aligned with UGC guidelines and National Education Policy (NEP) standards.
- **Hands-on practical training:** State-of-the-art facilities including audio production studios, video production labs, and digital newsrooms.
- **Expert faculty:** Experienced educators with publications in national and international journals.
- **Media partnerships:** Collaborations with leading media organizations for internships and industry projects.
- **Holistic skill development:** Theory-practice integration with emphasis on journalism ethics, critical thinking, and creativity.
- **Research excellence:** Ph.D. scholars conducting cutting-edge research in global media, PR & corporate communication.
- **Career-ready graduates:** Alumni placed in print, broadcast, digital, and corporate communication and public relation sectors.

B.A. (JMC)

Bachelor of Arts (B.A.) in Journalism & Mass Communication

Duration: 3 Years | Seats: 30

Eligibility: 10+2 (Any Stream)

Gain hands-on exposure across print, broadcast, digital media, advertising, and public relations to lead your way in a fast-evolving media landscape.

Program Highlights

- Core training in reporting, news writing & media fundamentals
- Practical exposure to print, TV, radio & digital journalism
- Specialized skill modules: Photography, Drone & Aerial Cinematography, Filmmaking, Script Writing
- Digital-first learning: Web, Mobile & Social Media Journalism
- PR and advertising projects with real-world campaign exposure
- Internships with leading media houses
- Guest lectures by senior journalists & media professionals

M.A. (JMC)

Master of Arts (M.A.) in Journalism & Mass Communication

Duration: 2 Years | Seats: 20

Eligibility: Bachelor's Degree (Any Stream)

Choose an advanced program designed for leadership roles in media, corporate communication, and research. Build a strong portfolio, create films and documentaries, and engage in in-depth media analysis and strategic communication.

Program Highlights

- Investigative and interpretative journalism
- Media management, economics and strategic communication
- Advanced multimedia journalism (web & mobile platforms)
- Media law, ethics and global communication studies
- Documentary and film production
- Research projects and dissertation opportunities
- Industry-linked assignments and outdoor media activities

PH.D. (JMC)

Doctor of Philosophy (Ph.D.) in Journalism & Mass Communication

Duration: 3-5 Years

Eligibility: Master's Degree (Min. 55%)

Our Ph.D. program fosters advanced research and innovation in media studies with an emphasis on research methodology, media theory, digital media trends, and critical analysis of contemporary media issues. Scholars develop expertise through original research, dissertations, and contributions to academic knowledge.

CAREER PATHWAYS

Our graduates build impactful careers across diverse media and communication sectors.



Print Media

Reporter, Editor, Feature Writer



Broadcast Media

News anchor, producer, content creator



Digital Media

Content strategist, social media manager



Public Relations

PR Officer, communications manager



Advertising

Copywriter, creative director



Corporate Communication

Brand and internal communications



Research & Academia

Researcher, lecturer



Photography & Visual Media

Photojournalist, filmmaker

GET YOUR FIRST OFFER BEFORE YOU STEP OUT

A strong industry foundation with dedicated placement support ensures our graduates are placed with leading organizations across media and corporate sectors.

- Print Media: Dainik Bhaskar, Nai Dunia.
- Broadcast: Zee News, Khabar 24x7, IBC 24X7, Swadesh News
- PR & Advertising: Sd Herbs, PR 24X7
- Documentary & Film Making: Madad Production House, After Clap Production House.

