

## A UNIVERSE DESIGNED FOR YOUR SUCCESS

- Qualified Faculty
- Modern Infrastructure
- Library and Learning Resources
- Focus on Research and Innovation
- Safe and Comfortable Hostel Accommodation
- Designed with Sports and Recreation Facilities
- Cultural and Co-curricular Activities
- Industry and Academic Collaborations
- Placement Support



32 YEARS  
OF EXCELLENCE

90-ACRE  
LUSH GREEN CAMPUS

13 DEPARTMENTS

15000+ ALUMNI  
(2000+ GLOBAL MEMBERS)



MANDSAUR  
UNIVERSITY  
DREAM. LEARN. LEAD.

**Mandsaur University, Mandsaur (M.P.)**

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MANDSAUR  
UNIVERSITY  
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## FASHION YOUR FUTURE, YOUR WAY



Department of Fashion Design

Mandsaur University, Mandsaur (M.P.)

Programmes Offered

**B.A. in  
Fashion Design**

## FASHION FORWARD. INDUSTRY READY.

**Turn your creativity into a career**

Fashion is more than trends, it is creativity, commerce, vision, innovation and impact. Our programme in fashion design empowers aspirants with creative confidence, technical expertise and industry exposure to transform ideas into runway success stories.

## WHY CHOOSE DEPARTMENT OF FASHION DESIGN?

Because success in fashion begins with the right blend of creativity and industry relevance.

- Industry-aligned training with Fashion Show visits for practical exposure.
- Skill enhancement with emphasis on workshops such as aari, zardozi, photoshop, illustrator, CAD software, jewellery-making.
- Holistic development with focus on grooming, personality development and learning.
- Focus on crafts and culture that influence fashion.
- Platform to showcase and innovate design ideas through Annual Fashion Shows.
- Grooming required skill sets, creativity, intellect and confidence to thrive in the fashion world.
- Styling Sessions (draping, make-over), Fashion Seminars by industry experts and a focus on Thematic Designing (Portfolio Designing).
- Market Surveys for current trends.
- Focus on Craft Documentation to prepare students for diverse Indian cultures, arts and crafts influencing fashion.

# B.A. IN FASHION DESIGN

**Seats Available: 45**

**Eligibility:** 10+2 with at least 50% marks (40% for SC/ST/OBC)

**Eligibility:** 3 Years (Semester System)

Build a strong foundation in design, craftsmanship and fashion business with a course that is designed for leadership in a fast-moving global fashion industry.

## CAREER PATHWAYS

A degree in Fashion Design opens doors across diverse creative and commercial roles in a global industry.

### Design and Creative Roles

- Fashion Designer
- Textile & Knitwear Designer
- Accessory & Jewellery Designer

### Retail and Merchandising

- Fashion Merchandiser
- Retail Fashion Consultant
- Boutique & Sample Coordinator

### Media and Communication

- Fashion Journalist
- Fashion Forecaster
- Freelance Stylist / Designer



## OUR RECRUITERS

**fabindia**  
CELEBRATE INDIA

**MAITREE**  
APPARELS  
SINCE 2005 WITH YOU

**LEADING FASHION AND RETAIL HOUSES**

## GET YOUR FIRST OFFER BEFORE YOU STEP OUT

Our graduates explore opportunities with leading fashion and lifestyle brands, making a mark for themselves on the runway and beyond.

