FACULTY OF BUSINESS ADMINISTRATION AND COMMERCE

Master of Business Administration (MBA)

Program Educational Objectives (PEO's)

PEO1. To equip students with excellent academic environment to demonstrate high levels of communication skills, creativity, critical thinking, responsibility, teamwork and leadership in their career.

PEO2. To solve complex business problems and to develop leadership skills to handle business uncertainties and crisis with a rational approach.

PEO3. To engage in citizen social responsibility, to value social commitments and to engage in lifelong learning.

Program outcomes (PO's)

- 1. **Disciplinary Knowledge:** Ability to apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues.
- 2. **Communication Skill:** Ability to communicate complex ideas, information, and arguments through oral presentations, written reports, and interpersonal interactions in business contexts.
- 3. Critical Thinking / Analytical Reasoning /Scientific Reasoning: Students should be able to critically analyze business problems, evaluate information, and develop evidence-based solutions.
- 4. **Problem Solving**: Ability to identify and provide innovative solutions to real world business and social problems by applying modern quantitative and qualitative problem solving tools and techniques with teamwork skills.
- **5. Research Related Skill:** MBA graduates should be able to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions.
- 6. **Self-directed Learning** / **Cooperation** / **Teamwork:** The strengths, interests, and learning needs of students should be done through internships, projects, and case studies. Students apply theoretical knowledge to real-world by accessing to a network of professionals and alumni to business problems.

- 7. **Information / Digital Literacy / Modern Tool Uses:** MBA Students to gain a deep understanding of finance, computing, management programs that include training in business information systems.
- 8. **Moral and Ethical Awareness / Reasoning:** Apply ethical principles and understand the impact of management solution in business and society, enabling students to evaluate economic conditions and make business decisions.
- 9. **Multicultural Competence & Leadership Readiness / Qualities:** MBA Graduates should be capable for mapping out the tasks of a team to collaborate effectively, demonstrate leadership qualities, and manage interpersonal dynamics to achieve common goals.
- **10. Lifelong Learning:** Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

Program Specific Outcomes (PSO's)

- **PSO1** To apply the fundamental knowledge of commerce and management field students to gain multidisciplinary knowledge to stimulated problems, case analysis, projects, Internships and industrial training.
- **PSO2** An ability to apply knowledge, skills and right attitude necessary to provide effective leadership in a global environment.
- **PSO3** To demonstrate the process of professional ethics and standards for societal and Environmental well-being.

FACULTY OF BUSINESS ADMINISTRATION AND COMMERCE

Bachelor of Commerce (B. Com)

Program Educational Objectives (PEO's)

PEO1. To equip students with excellent academic environment to demonstrate high levels of communication skills, creativity, critical thinking, responsibility, teamwork and leadership in their career.

PEO2. To solve complex business problems and to develop leadership skills to handle business uncertainties and crisis with a rational approach.

PEO3. To engage in citizen social responsibility, to value social commitments and to engage in lifelong learning.

Program outcomes (PO's)

- 1. **Disciplinary Knowledge:** Acquire knowledge and skills in commerce and management field and ability to apply its principals and practices to arrive at optimal solution for any organizational problems.
- 2. **Communication Skill:** Students should be capable of effectively communicating complex ideas, information, and arguments through oral presentations, written reports, and interpersonal interactions in business contexts.
- 3. Critical Thinking / Analytical Reasoning /Scientific Reasoning: Students should be able to critically understand the business problems and organizational issues by collecting and analyzing data.
- 4. **Problem Solving**: The contemporary methods in commerce and management field to enhance students to develop teamwork skills required for Group projects and collaborative assignments.
- **5. Research Related Skill:** Commerce and management graduates include applied research projects where students conduct real-world research for businesses or organizations, providing practical experience and valuable insights.
- 6. **Self-directed Learning** / **Cooperation** / **Teamwork:** The strengths, interests, and learning needs of students should be done through internships, projects, and case studies. Students apply theoretical knowledge to real-world business problems under counseling or guidance by the self-directed learning process.

- 7. **Information** / **Digital Literacy** / **Modern Tool Uses:** Students to gain a deep understanding of finance, computing, commerce & management programs that include training in business information systems.
- 8. **Moral and Ethical Awareness / Reasoning:** Apply ethical principles and understand the impact of management solution in business and society, enabling students to evaluate economic conditions and make business decisions.
- 9. **Multicultural Competence & Leadership Readiness / Qualities:** Graduates should be capable for mapping out the tasks of a team to collaborate effectively, demonstrate leadership qualities, and manage interpersonal dynamics to achieve common goals.
- **10. Lifelong Learning:** Ability to acquire knowledge and skills, including, learning how to learn", in various sectors of the business industry or further education in specialized fields such as accounting, finance, marketing, digital marketing and international business.

Program Specific Outcomes (PSO's)

- **PSO1** To apply the fundamental knowledge of commerce and management field students to gain multidisciplinary knowledge to stimulated problems, case analysis, projects, Internships and industrial training.
- **PSO2** To demonstrate the process of professional ethics and standards for societal and Environmental well-being.

FACULTY OF BUSINESS ADMINISTRATION AND COMMERCE

Bachelor of Business Administration (BBA)

Program Educational Objectives (PEO's)

PEO1. To equip students with excellent academic environment to demonstrate high levels of communication skills, creativity, critical thinking, responsibility, teamwork and leadership in their career.

PEO2. To solve complex business problems and to develop leadership skills to handle business uncertainties and crisis with a rational approach.

PEO3. To engage in citizen social responsibility, to value social commitments and to engage in lifelong learning.

Program outcomes (PO's)

- 1. **Disciplinary Knowledge:** Acquire knowledge and skills in commerce and management field and ability to apply its principals and practices to arrive at optimal solution for any organizational problems.
- 2. **Communication Skill:** Students should be capable of effectively communicating complex ideas, information, and arguments through oral presentations, written reports, and interpersonal interactions in business contexts.
- 3. **Critical Thinking / Analytical Reasoning /Scientific Reasoning:** Students should be able to critically understand the business problems and organizational issues by collecting and analyzing data.
- 4. **Problem Solving**: The contemporary methods in commerce and management field to enhance students to develop teamwork skills required for Group projects and collaborative assignments.
- **5. Research Related Skill:** Commerce and management graduates include applied research projects where students conduct real-world research for businesses or organizations, providing practical experience and valuable insights.
- 6. **Self-directed Learning** / **Cooperation** / **Teamwork:** The strengths, interests, and learning needs of students should be done through internships, projects, and case studies. Students apply theoretical knowledge to real-world business problems under counseling or guidance by the self-directed learning process.

- 7. **Information** / **Digital Literacy** / **Modern Tool Uses:** Students to gain a deep understanding of finance, computing, commerce & management programs that include training in business information systems.
- 8. **Moral and Ethical Awareness / Reasoning:** Apply ethical principles and understand the impact of management solution in business and society, enabling students to evaluate economic conditions and make business decisions.
- 9. **Multicultural Competence & Leadership Readiness / Qualities:** Graduates should be capable for mapping out the tasks of a team to collaborate effectively, demonstrate leadership qualities, and manage interpersonal dynamics to achieve common goals.
- **10. Lifelong Learning:** Ability to acquire knowledge and skills, including, learning how to learn", in various sectors of the business industry or further education in specialized fields such as accounting, finance, marketing, human resources, digital marketing and international business.

Program Specific Outcomes (PSO's)

- **PSO1** To apply the fundamental knowledge of commerce and management field Students to gain multidisciplinary knowledge to stimulated problems, case Analysis, projects, internships and industrial training.
- **PSO2** To demonstrate the process of professional ethics and standards for societal and Environmental well-being.

.