

Mandsaur University

2022 Scheme of Examination

Semester

VI

BBA

S. No.	Category	Theory/ Practical	Subject Code	Subject Name	Maximum Marks Allotted			Hours/Week			Credits	Total Marks
					End Sem Test (EST)	Mid Sem Test (MST)	(CET)	L	T	P		
1	Major 6	Theory	M3-BBAC2T	Working Capital Management	60	30	10	6	-	-	6	100
2	DSE 2	Theory	M3-BBAA4D	Employees Relation & Compensation Management	60	30	10	4	-	-	4	100
3	DSE 3	Theory	M3-BBAB1D	Advertising and Sales Management	60	30	10	4	-	-	4	100
4	Field Project / Internship /	Practical	M3-BBA2P PR1	Field Project/ Internship/ Apprenticeship	75	-	25	-	-	12	6	100
5	Additional Course	Practical	V3-COM-SALT PR1	Service Marketing	50	40	10	-	-	4	2	100
6												
7												
8												
9												
10												
11												
12												
Total					305	130	65	14	0	16	22	500

Prepared by
(BOS Coordinator)

Verified By
(HOD/BOS Chairperson)

Submitted by
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