

# Mandsaur University

## 2022 Scheme of Examination

Semester

V

BBA

S. No.	Category	Theory/ Practical	Subject Code	Subject Name	Maximum Marks Allotted			Hours/Week			Credits	Total Marks
					End Sem Test (EST)	Mid Sem Test (MST)	(CET)	L	T	P		
1	Major 5	Theory	M3-BBAB2T	Retail Management	60	30	10	6	-	-	6	100
2	DSE 1	Theory	M3-BBAA2D	Human Resource Development	60	30	10	4	-	-	4	100
3	SEC 3	Theory	V2-COM-SALT	Customer Relationship Management	60	30	10	4	-	-	4	100
4	Field Project / Internship /	Practical	M3-BBA1P PR1	Field Project/ Internship/ Apprenticeship	75	-	25	-	-	12	6	100
5	Additional Courses	Practical	V2-PSY-DEVT PR1	Personality Development	50	40	10	-	-	4	2	100
6												
7												
8												
9												
10												
11												
12												
<b>Total</b>					305	130	65	14	0	16	22	500

Prepared by  
(BOS Coordinator)

Verified By  
(HOD/BOS Chairperson)

Submitted by  
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