

## **PSO**

1. Students will be able to recognize their situation in different sub-fields of clothing, design, e-commerce, retail, marketing and advertising. By effectively communicating their ideas and putting creative inputs into action, students will be able to succeed in a variety of careers, including fashion designers, merchandisers, costume designers, fashion stylists.
2. The students will become job providers rather than being job seekers through the growth of entrepreneurship. This would be result of the study of consumer behavior, their needs and providing innovative solutions using creative approach and technology.
3. To give students an understanding of fashion and apparel design in a variety of industries, including fashion, textiles, apparel, furniture, home textiles, and retail business which would provide students with knowledge of design and creativity, assisting them in pursuing higher education.

## **PO\_BA\_01**

Design Knowledge: Through the practical and theoretical study of textile, apparel, fashion, design, product development, material selection, manufacturing and distribution of fashion in the global market, graduates will learn the skills necessary to become professionals.

## **PO\_BA\_02**

Critical thinking: Graduates will be able to analyze the processes and complexities that arise in the fashion industry.

## **PO\_BA\_03**

Problem solving: Graduates will acquire the skills necessary to work effectively with various agencies on innovative initiatives with a problem-solving mindset.

## **PO\_BA\_04**

Creation of Solutions: Graduates will be able to investigate the possibilities of solutions and concentrate on the creative method of developing designs and innovative solutions by learning both contemporary and traditional methods.

## **PO\_BA\_05**

Industrial skills: Graduates will be able to articulate their ideas and contribute to a variety of sectors, including the design, theater, costume, film industry, retail and e-commerce

## **PO\_BA\_06**

Ethics: Graduates will be able to work ethically in all fashion, textile, and apparel-related industries.

## **PO\_BA\_07**

Teamwork: Graduates will be able to work together as a team with an ability to promote their interests and vision through creative work and research

**PO\_BA\_08**

Leadership skills: Graduates will create entrepreneurial opportunities for themselves and others, become industry leaders who can help achieve the vision, inspire team members to embrace that vision, and use management skills to smooth and efficiently direct people to the right destination.